

# Nelson's Moulding and Frame

www.nelsonsmoulding.com

1-800-289-2467

## GRAM SEMINAR WAS FANTASTIC!

Let's hear from our framers!

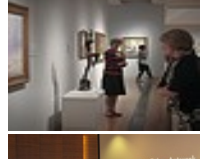
"Absolutely a wonderful full educational and inspiring day spent at the GRAM. Nelson's Moulding and Frame out did themselves again by holding the event mid state in Michigan to about 50 framers." Commented Dave Makielski of Global Fine Art in South Bend, In. Dave also mentioned how he felt about Bill Adair's class on "Contemporary Artists Painting in a Traditional Style, "Bill Adair gave a passionate talk about the history of frames and how they too are an art form. I wanted more and wished I could have a video of his 2 hour captivating presentation."

And Trudy, owner of Beveled Edges in Harbor Springs, Mi, also enjoyed the day.

"Spent yesterday being fascinated and amazed, learning about the intricate work and value in vintage frames. A hand painted

frame by Van Gogh was appraised at 15 million, while the painting inside it, 60 million. Many others, not hand painted, were valued over a million. The rest of the day was spent touring the GR Art Museum and appreciating their preservation practices and of course, all the beautiful works of art. My head is filled with art and frames. Seems like a good way to start the work week."

A great big thanks to the Grand Rapids Art Museum for allowing us to tour areas normally "off-limits". The staff was wonderful! A large round of applause to our Guest Speaker, Bill Adair! A special thanks to Tru Vue for their generous sponsorship towards our Educational Seminars and wonderful on-going glass education. A big thanks to Crescent and Nielsen Bainbridge for their support towards our luncheon and their wealth of knowledge of their products. Check out October's newsletter for the spring seminar date!



"Gallery photos courtesy of the Grand Rapids Art Museum"

## NEW OLD TOWN STEEL COLLECTION REVEALED!

In a world bursting with new contemporary designs, The Old Town Steel Collection has a unique hammered look with scalloped edges to give it a defining quality. A perfect time to add this collection to your framing wall as it will compliment any room in a house, office setting, or business to create an outstanding impression. Available in Dusty Black, Brown/Black Wash, Pewter, Bronze, Silver/Black Wash and Silver.

1. Milling=Shaping the moulding into the profile



2. Gesso=Creates a base for other applications



3. Compo=Laying down the pattern of the moulding.



4. Sanding by hand



5. Underpainting=Base coat



6. Gilding=Hand laid foil placed on moulding for final color



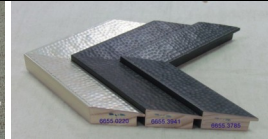
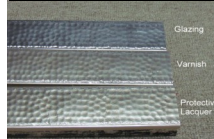
7. Leaf Polish=Smooths out and adheres foil to the moulding



8. Scratch=Pulls a bit of the base coat to the surface of the moulding



9. Glazing, Varnish, and Protective Lacquer. Finished Product



## TRU VUE ULTRA VUE SUPER SALE! EXTENDED!!!

- Anti-reflective
- Anti-Static
- 65% UV Protection
- Scratch Resistant
- 2mm Water White Glass Substrate
- Use to enhance colors, brightness and contrast levels
- Ideal for reflection-free viewing when conservation grade UV protection is not a concern.

ULTRA VUE	SALE PRICE PER BOX	CURRENT PRICE PER BOX
TUV32X40	Call for pricing	
TUV36X48	Call for pricing	
TUV40X60	Call for pricing	
TUV48X68	Call for pricing	

Ultra Vue glass offers the same superior anti-reflective properties you've come to expect from Tru Vue, on a water white substrate. This high-quality, anti-reflective glass product provides 65% UV protection and is optically coated to create a nearly invisible finish. Similar to its other anti-reflective products, Tru Vue uses its proprietary coating process using Magnetron Sputtering technology, which deposits precisely controlled layers of highly energized metal oxides onto a 2mm, water white substrate, to produce the UltraVue product.

## NEW AT NELSON'S! KOOL TACK!

Kool Tack is a regular drymount foam board that works at 150°F to 160°F in 15 to 20 seconds. It is completely reversible, and reusable. The adhesive is ph neutral.

The low temperature makes it safe for dry mounting many types of inkjet printed materials, photographs, and other heat sensitive pieces. The more dense board gives the drymount a smoother, and more dent resistant surface.

KT32x40 Regular Adhesive Foamboard

KT40x60 Regular Adhesive Foamboard

KTE232x40 Drymount Heavy-Dent Resistant

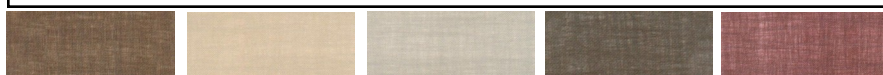
KTE240x60 Drymount Heavy-Dent Resistant

KT05032x40 Thinnest Drymount Board

# Nelson's carries Crescent and Bainbridge!

We have 2,500 matboards in stock!!!

Gossamer Silks: With a wispy, open weave and a versatile palette, Gossamer Silks add distinctive texture to botanicals, photography, watercolors and more. Available in five beautiful colors, with three also in oversize



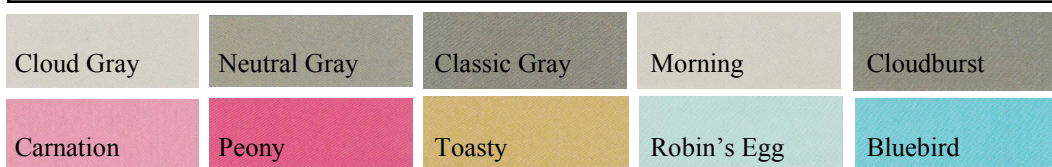
Coffee      Raffia      Glacier Grey      Peppercorn      Dusty Plum

Corded Silks: A subtle corded texture with the slightest shimmer.



Crystal      Sandcastle      Amber

## New Crescent Select Boards



## New from Nielsen and Bainbridge

Wait until you see this! Bainbridge has created a matboard that looks like Astroturf! Perfect for framing any type of sport memorabilia, or for hobbyists using it for grass in their outdoor settings.

Nine fantastic new colors for the Bainbridge matboard Precious Metal Line:

- Pearl, Aluminum, Bronze, Mink, Patriot Blue, Real Red, Ice, Cinnamon, and Champagne.

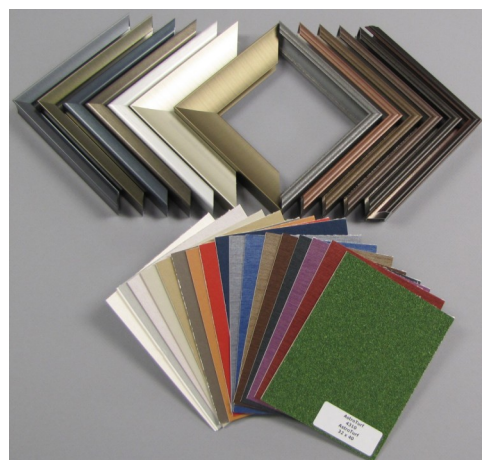
Seven shimmering colors were added to the Bainbridge matboard Shantung Silks:

- Coconut, Pimento, Passionfruit, Cottage Blue, New Moon, Caffe and Dolphin.

### New Nielsen Metals!

- Profile #26: Wrought Brass, Wrought Bronze, Oiled Bronze, Wrought Pewter, and Wrought Copper.
- Profile #65: Midnight and Laurel
- Profile #225: Barely Gold and Sage

- Profile #21: Chrome, Peat, and Midnight



## Heat Activated Removable Mounting Tissue is discontinued

Nelson's has been informed that the Heat Activated Removable Mounting Tissue has been discontinued. The company that we purchase it through can no longer obtain the removable adhesive.

Nelson's has replaced the Heat Activated Removable Mounting Tissue with a Heat Activated Permanent Mounting Tissue.

### New at Nelson's

S2743 Heat Activated Permanent Mounting Tissue, 105' x 24.5"

S2744 Heat Activated Permanent Mounting Tissue, 105' x 40.5"



## EQUIPMENT FOR SALE

Frame Shop for sale! Located in beautiful Door County on 1.43 acres. The Gallery has four units at 1,050 sq. feet, totaling 4,200 sq. feet. The Gallery was established in 1990 and represents local and national artists, offers custom framing and print Giclee's. The address is 4633 Market Street, Egg Harbor, WI 54209. Asking price is negotiable at \$685,850 for the building and lot. Please contact Clarence L. Scherer at 920-868-3010 for more information.



## PUPPIES FOR SALE



Cozy, Travis's Brittany Spaniel, had her puppies on July 8, 2013. All of the puppies are healthy and being very well cared for by Cozy. Soon they will each need a loving home! She had four males (\$500 each) and three females (\$600 each).

Call (231) 313-0456 if you are interested in purchasing a puppy!