

Nelson's Moulding and Frame

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www.nelsonsmoulding.com

Congratulations to our Print Frame Competition winners!



1st Place Winners-
John and Karen Heltman
The Picture Framing Pros



2nd Place Winner
Mary Bowe
Saline Picture Frame Co.



3rd Place Winner
John Barlowe
Frame Shop Art Gallery

3rd Place Winners



3rd Place Winner
Diane Wollenslegel
Waterfront Framing

What an amazing Seminar! The weekend began with our Meet and Greet on Saturday night at the Top of the Park, with a breathtaking view of Grand Traverse Bay. A perfect opportunity for all to connect with fellow framers, share ideas, exchange information and get to know one another.

A special thanks to Jarrod Perrott, owner of Fast Frame of Lodo, CO., who taught us how quickly you can put your frame shop out there in the social media world. Beginning with a solid website, you can instantly send out a Facebook post, Twitter, Snapchat, Instagram and so on. Simply snap a picture on your smart phone, create a bit of text/story and launch it out to your customers.

We welcomed Patrice Marquardt, owner of Marshall Studio Framing, who let us paint, stain, hammer and melt wax onto Nelson's frames creating a totally different look. Thus, defining your Frame Shop as a truly "custom" shop.

Mikki Kavich, owner of Mikki's Frame Shop and Sarah Beckett, owner of SB Framing really dug deep in exploring the world of textiles. Teaching some great tips, tricks and shortcuts to mounting the variety of textiles you get in your Frame Shop. We also did some practice lacing.

The Print Frame Competition drew in 16 entrees with the winners chosen by popular vote. What a superb display of amazingly talented picture framers, from fillet inlays to multi-layer shadowboxing.

