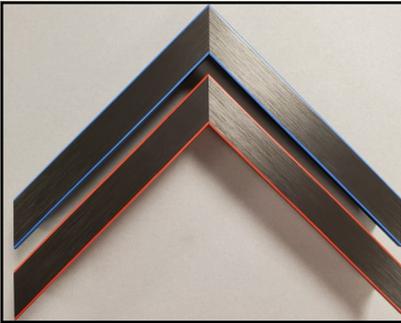


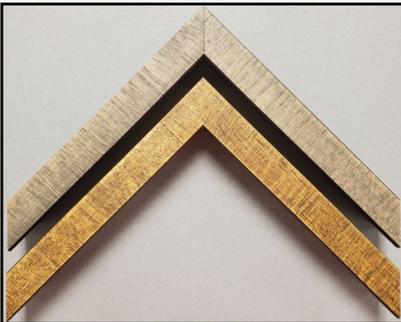
New Moulding Collection! OW51 Nature's Urban Tech!!



A sleek striking design with an ever so slight grain texture and bold highlight lines of Red and Blue. In a Flat Top Profile. A unique addition to your framing wall.

L-3480 Black with Blue Lines H1 3/8 x W3/4 x R1 1/8

L-3481 Black with Red Lines H1 3/8 x W3/4 x R1 1/8



The mottled texture of the Urban Black moulding with a sparkling silver swiped across the face, simply stunning. The slightly roughen surface of the Urban Brown with subtle highlights, a fantastic moulding for framing projects.

L-3479 Urban Black w/Silver Wipe H1 1/8 x W7/8 x R1

L-3478 Urban Brown H1 1/8 x W 7/8 x R1



The subtle finishes of Black on White Birch and Brown on White Birch in a Flat Top Profile.

L-3474 Black on White Birch H1 x W3/4 x R7/8

L-3475 Brown on White Birch H1 x W3/4 x R7/8

Nelson's holds prices steady through 2019 ((No)) Tariff Surcharge

I know that there is a lot of concern and aggravation in the Industry over Vendors raising prices 10-25% to cover the Tariff Surcharge during the Trade Negotiations with China.

I realized that Tariff Surcharges were a possibility and ordered accordingly. I have proactively ordered all material that would be affected by Tariff Surcharges through February 2020, prior to any Tariff Surcharges going into effect. At this time, there will be "No" price changes on our materials until the Spring of 2020. It is my hope that by that time, things will be worked out in regards to our Trade Negotiations with China and Tariff Surcharges will no longer be an issue.

As it stands, "Nelson's continues to offer the best value in the Industry". The Black Moulding lines that we carry are made by one of the best companies worldwide. The quality is excellent and the price point is phenomenal, thereby, blowing our competition away. Nelson's has two top selling collections that are essential for your Frame Wall. Our Gallery Collections available in White, Dark Rich Brown and Matte Black in a Contemporary Flat Top profile with five shapes with varied heights and widths. The Simply Black collection has a beveled edge sloping towards the art work, making it very popular. Five shapes also available in varied heights and widths. If you are missing these collections from your Frame Wall, just give us a call and we can ship them out to you.

NEPPFA FrameCon in Worcester, MA-Great Show!

New England Professional Picture Framers Association (NEPPFA) is a membership organization serving the Custom Picture Framing Community. We welcome Professional Retail Picture Framers and their supporters from all over the world. Our goal is to grow the Custom Picture Framing Industry by helping our members grow their business through educational and networking events.

Herb and Travis Nelson set up a table at FrameCon, in Worcester, MA. Travis stated, "The show was great! It was well organized with wonderful hosts. The location was perfect and easy to get to."

Mark your calendars for next years conference to be held June 7-8, 2020.



Women of Picture Framing

Amanda Kidd Schall created the group, "Women of Picture Framing" in February of 2017 after attending the WCAF Expo in Las Vegas. Amanda began her career in 2011 with Framed in Tatnuck located in Worcester, MA. The owner of Framed in Tatnuck, Cliff Wilson, was very supportive and encouraged Amanda to obtain an MCPF, becoming one of the youngest in history to receive the Certification.

Amanda attended local NEPPFA events and the WCAF expo and was introduced to many wonderful women who are leaders in the Framing Industry. She stated, "I started thinking about a way to keep the connections I made during events

alive and to build a network of women in the industry so that we can all support one another and lift each other up." In short, the group has now been together for two years and has grown to over 1,000 members from around the world, but mostly the United States. Currently, Women of Picture Framing is a Facebook group that is free to join. It is a very active forum and many topics are covered from "How do I frame this odd thing?" to "I had a bad day and could use some support" to "How to raise your kids in a Frame Shop". So many more lighthearted topics are discussed like "Manicure for framers" and "Best footwear for being on your feet all day".

Women of Picture Framing is an asset to

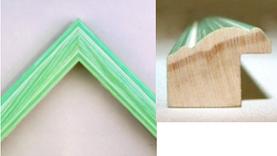
all its members. It is a place where women who are new to the industry can find role models. To get first hand wisdom from women who have made prosperous and fulfilling careers out of being framers. It is a place that brings women together to shape the future of framing. There are many things that the group is setting for goals. One idea is to host events on topics chosen by members with a target of educational based subjects that specifically affect women. One such topic would be how to offer maternity leave (for yourself or employees), this would make a job in Picture Framing a more appealing career for younger women.

Check out Amanda's Women of Picture Framing group on Facebook.

Biography: Amanda Kidd Schall

Amanda has worked as a Picture Framer at Framed In Tatnuck since 2011. She is an artist specializing in printmaking and mixed media, she creates mixed media prints that explore themes of femininity, sexuality, elevating everyday scenes into dynamic works of art. Amanda's artwork has been displayed in the Worcester and Fitchbury Art Museums, as well as in many galleries regionally. She is the youngest person to become a Master Certified Picture Framer. Amanda is also an Approved Judge of regional and international framing competitions hosted by the Professional Picture Framers Association (PPFA) as well as an educator who has taught at WCAF and FrameCon. Amanda has won multiple awards for her frame designs including first place in the PPFA International Print Competition in 2015. She lives and works in Worcester with partner and two adorable cats, Tofu and Crumpet.

Discontinued Wood



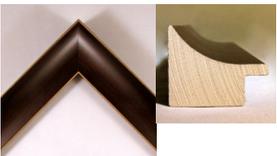
L-655 Aqua Mist
H5/8 x W3/4 x R 3/8



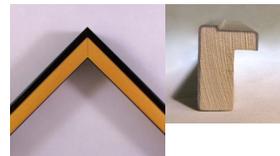
L-3210 Gold w/Brushed Panel
H1 1/8 x W2 x R9/16



L-2121 Brown Shadow Box
H2 1/2 x W1 x 1 3/4



L-3194 Black
H7/8 x W1 x R5/16



L-3267 Gold
H7/8 x W1/2 x R5/8

Deleted Items

Please note the following supply items have been discontinued:

CIH40x60 Heat Activated Foamboard
CITH30X40 Regular Foamboard (thick)

Equipment For Sale!

Pistorius Double Mitre Saw-\$2,500. Heavy Duty Pistorius Double Mitre Saw, MN-200. 12" blade. Saw has engraved measuring guage.

CTD D-45 10" Metal Saw, 220 Volt, single phase with measuring bar. 10" blades. \$2,500. Please contact 231-313-0456.

Nelson's Horse Impressions Collection highlighted at The Framemaker

The Framemaker-The Framemaker opened in 1987 and has served the Kalamazoo region and beyond with Custom Framing and Design service ever since. They are a full service custom frame shop located at 434 S Burdick St in downtown Kalamazoo. The Framemaker highlighted Fran Dwight, a local photographer in their gallery. Dwight has lived in Kalamazoo for over 27 years. Fran Dwight states, "I have been a photographer for 40 years, some of those years more active in the profession than others. My work is quietly observational, with an eye towards color, texture, lighting and solitude. I find our wonderful world fascinating and beautiful, and I enjoy sharing that vision with others."

The city of Kalamazoo began an improvement project to clean up Washington Square and return it to a thriving commercial sector. The Kalamazoo County Land Bank got involved with Edison Neighborhood Association in 2013, and since then a variety of shops have popped up, from a music instrument store to a Vietnamese fusion restaurant. As a part of the Kalamazoo Improvement Project, Fran Dwight and Anna Roeder worked together on a project called, "Inside Out: We Are Edison". Dwight set about taking hundreds of photos of local residents and then they were mounted to the sides of vacant buildings.



These photos are from Dwight's trip to Wales in 2016. They were framed in Nelson's Horse Impressions Collection. The Impressions Collections offer embossed Dragons, Stars, Crosses, Star of David, Paw, Happy Feet, Horses and a Rose. Call today to order them.