



Nelson's Moulding and Frame



1-800-289-2467

www.nelsonsmoulding.com

MAY 2020

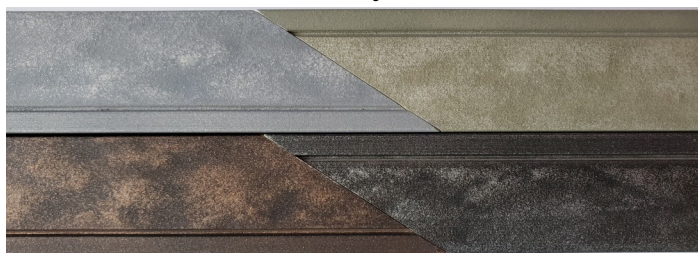
WELCOME BACK!

We have four New Amazing Collections!

Order today!

We will ship them directly to your Frame Shop!!

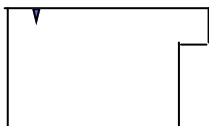
T-39 The Misty Collection



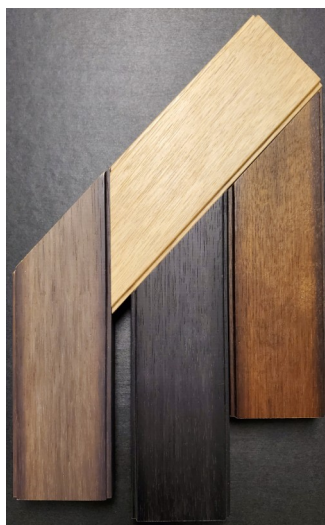
A spectacular collection of soft colors highlighted with a shimmering finish. Giving it the illusion of a metallic moulding.

Available in four colors that will enhance so many of your framing projects: Bluish Grey Mist, Mossy Green Mist, Arabian Bronze Mist and Urban Graphite Mist.

Size is: H 7/8 x W 1 1/2 x R 1/2



T-40 The Subtle Earthen Collection



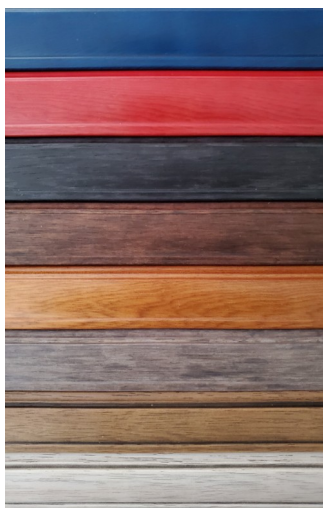
A rich wood collection with a polished finish. The slight shadowing visually deepening the wood.

Available in four fine finishes to please the palette, Twilight Black, Grizzly Brown, Smokey Gray and Earthen Cashew Natural.

Size is: H 7/8 x W 1 7/8 x R 1/2

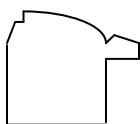


T-41 The Heritage Collection

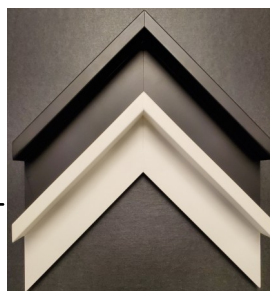


A long time goal of ours to create a collection of beautiful stained mouldings with a deep rabbet for needle art and other smaller projects. Available in eight stunning colors; Blue, Red, Night Grey, Hobbit Brown, Warm Cedar, Washed Grey, Earthen Brown, and Seaside White.

Size: H 7/8 x W 3/4 x R 1/2



T-29B Floaters

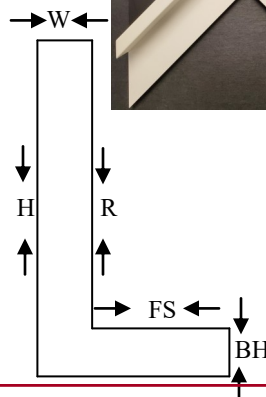


This is by far the best sized floater you will ever use. It is a perfect fit! Available in Matte Black and Matte White. Two standard contemporary colors that will enhance many framing projects.

These are a must have for your framing wall.

Size: H 2 3/8 x W 1/2 x R 2 1/4

Base Height (BH) is 3/8
Float Space (FS) is 1 1/4



Just give us a call at 1-800-289-2467 to order today!

In Loving Memory of Herb Nelson



It is with a heavy hearts that we say goodbye to Herb Nelson. Herb established Nelson's Moulding and Frame in 1958. Herb lived in Livonia, MI at the time and Nelson's was originally named Livonia Custom Picture Frame Company. He took the business into a wholesale moulding company and eventually relocated it to Traverse City, MI in 1980. He was a part of the business even after handing it over to his son Travis. At 98 years old he insisted in mowing the business lawn and fixing the sprinkler heads. He also traveled with Travis to the frame show in New England.

Herb served honorably in the Army Air Force during World War II and was with the 8th Air Force on Okinawa where he served as a remote turret technician.

Herb was employed by Fuel Oil Corporation in accounting, sales of Heavy Oil, and as the Marine Superintendent for company ships on the Great Lakes. During this time period he was active in the Propeller club, Port of Detroit, serving on the Board of Governors. While living in Livonia he sat as a member of the Livonia School Board Advisory Committee.

Herb was a beloved husband, father, grandfather and great grandfather. He was blessed with three children, 5 grandchildren and 3 great grandchildren. He was an avid golfer and gardener. Herb always had a kind heart and offered many words of wisdom. He is deeply missed.



DO YOU NEED NEW SAMPLES??? GENERIC METAL MOULDINGS

Generic Nielsen Metal Mouldings are our Top Selling Metal Moulding line. They have been out there for years and are available in *select colors and sizes*. Profile 2 (Silver, Frosted Silver, Frosted Gold, Contrast Grey, Anodic Black, Matte Black), Profile 5 (Silver, Gold, Contrast Grey, Anodic Black, Matte Black), Profile 11 (Silver, Frosted Silver, Gold, Frosted Gold, Contrast Grey, German Silver, Anodic Black, Matte Black), and Profile 15 (Silver, Frosted Silver, Gold, Frosted Gold, Contrast Grey, German Silver, Anodic Black, Matte Black). Generic Metal Moulding is slightly lighter than regular Metal moulding and is more inexpensive than regular Nielsen Metal Mouldings. Order your set today!

TREES

Did you know that Nelson's moulding is harvested from sustainable Forests? Travis is also a believer of planting trees. He has been planting new trees on a regular basis for 31 years. This year, Travis and his daughter Emma, planted 500 White Spruce, 12 Chestnuts and 14 Apple trees. Travis states, "It is really cool, not only to see a tree mature, but when you see offspring from a tree you planted 30 years ago." As you can see in the picture, Travis planted new trees with the previously planted trees growing tall behind him. Note, because of the lockdown he was able to grow his planting beard, this goes away on May 15. What a great legacy to pass down to future generations.



EQUIPMENT FOR SALE!

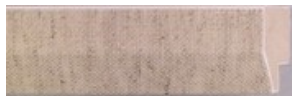
CTD D-45 10" Metal Saw, 220 Volt, single phase with measuring bar. 10" blades. \$1,500. Please contact 231-313-0456.

Pistorius Double Mitre Saw-\$1,500. Heavy Duty Pistorius Double Mitre Saw, MN-200. 12" blade. Saw has engraved measuring gauge



Discontinued Wood Moulding

The following wood moulding has been discontinued as of 1/1/2020: L-212, L-300, L-560, L-741, L-850, L-892, L-965, L-2075, L-2195, L-2196, L-3073 and L-3264. Please take a moment to remove them from your display wall and any software/pricing catalogs. Thank you.



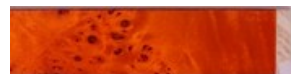
L-212 H 3/4 X W 1 X R 1/4



L-300 H 7/8 X W 5/8 X R 3/8



L-560 H 3/4 X W 7/8 X R 1/2



L-741 H 1/2 X W 1 1/8 X R 3/8



L-850 H 3/4 X W 1 1/8 X R 3/8



L-892 H 3/4 X W 1 1/2 X R 1/2



L-965 H 1 1/4 X W 1 1/4 R 3/4



L-2075 H 7/8 X W 1 3/4 X R 1/2



L-2195 H 3/4 X W 1 5/8 X R 1/2



L-2196 H 3/4 X W 1 3/8 X R 1/2



L-3073 H 1 1/4 X W 2 X R 1/2



L-3264 H 7/8 X W 1/2 X R 5/8

DELIVERIES WILL START SOON!

Nelson's is open and ready for your business. We have established a new protocol to protect our Employee's and yours. We are asking the following:

1. Driver will enter through delivery door and set product down. Please designate a spot for the driver to place your product.
2. Driver will keep a distance of 6 feet and not interact with any of your staff.
3. Please make sure that any returns are left in the designated spot area for the driver to pick up.
4. The drivers will be wearing a mask.

