



Nelson's Moulding and Frame



Chop Talk

Look what's new!

September 2022

These new collections are available to ship now!

Call 1-800-289-2467 to order today!!

BIRCH MOULDING



We added a larger size to our most popular Birch Moulding. A subtle soft stain of black or brown on white birch on a smooth flat top profile. (H 7/8x W 1 5/8 x R 1/2)

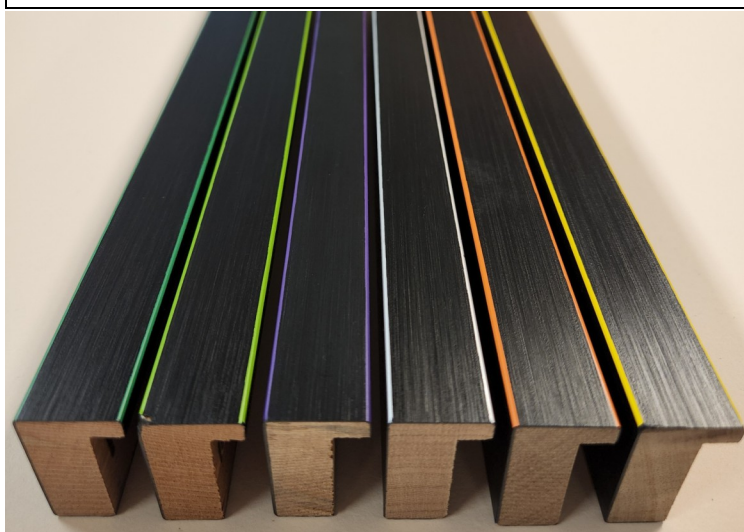
Bold colors have been added to our White Birch Moulding line. A stunning Urban Teal, Spring Green, Sunset Red and Warm Lapis on the smooth grain white birch in a flat top profile. (H 1 1/8 x W 1 x R 7/8)

SMALL ORNATES



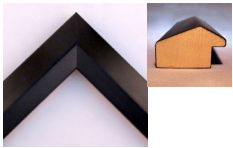
Four new ornate mouldings with a unique patterned. Available in Bronze, Silver, Gold and Black. (H 1 x W 1/2 x R 3/8)

NEW COLORS

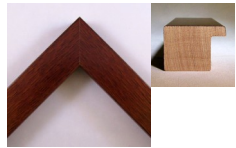


A dazzling array of colors to choose from! A painted line along the front and back edge gives a hint of color to your frame project. A smooth black flat top profile with thin etching. (H 1 1/ x W 1/2 x R1)

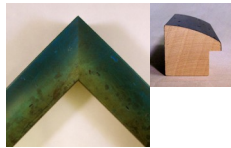
The Ship has come in! Look what's back in stock!!!



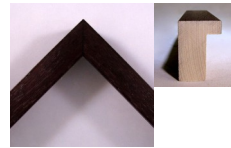
L-579 Onyx



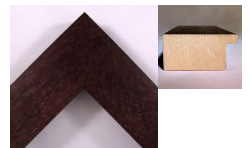
L-3123 Walnut



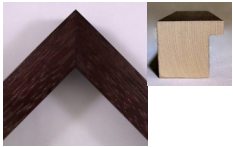
L-3144 Distressed
Pacific blue



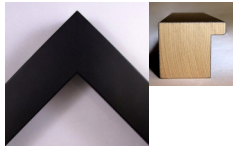
L-3224 Dark Rich
Brown



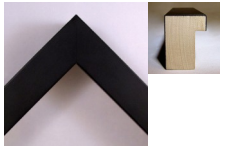
L-3225 Dark Rich
Brown



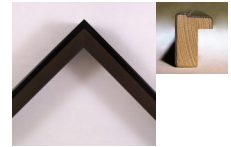
L-3226 Dark Rich
Brown



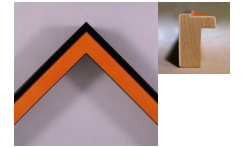
L-3243 Matte Black



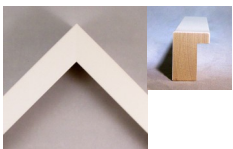
L-3244 Matte Black



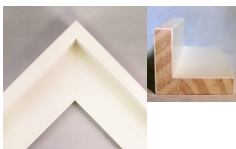
L-3268 Grey



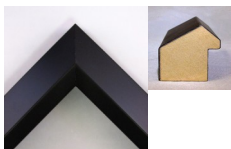
L-3273 Orange



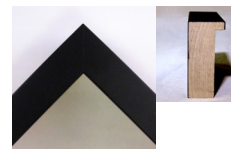
L-3358 White



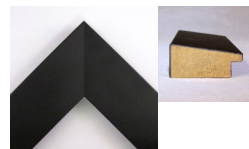
L-3363 White
Floater



L-3366 Black



L-3367 Black



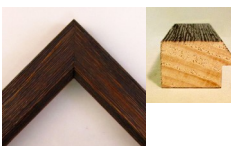
L-3370 Black



L-3379 Black



L-3384 Worn
Brown Barnwood



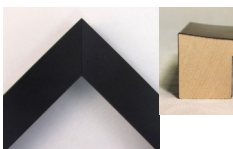
L-3385 Worn
Brown Barnwood



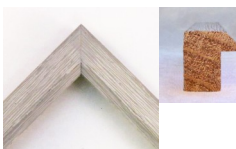
L-3396 Weathered
Black



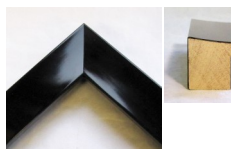
L-3405 Brown on
White Birch



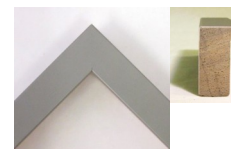
L-3426 Black



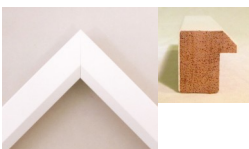
L-3433 Grey
Barnwood



L-3439 Black
Lacquer



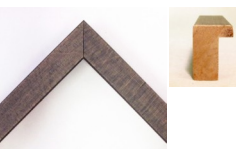
L-3448 Grey



L-3454 White



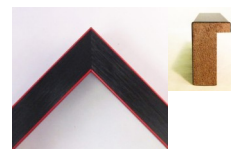
L-3466 Antique
Bronze



L-3474 Black on
White Birch



L-3475 Brown on
White Birch



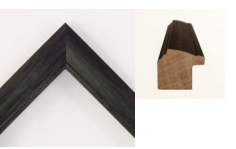
L-3481 Black with
Red Lines



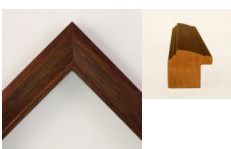
L-3490 Grizzly
Brown



L-3491 Twilight
Black



L-3500 Night Grey



L-3501 Hobbit
Brown

Out of stock on just 9 wood mouldings.

L-2078 Deep Chestnut Brown

L-2096 Gold Shadow Box

L-3216 Antiqued Textured Brown

L-3242 Matte Black

L-3341 Ebony Tone Veneer

L-3378 Bronze Dragon with Gold Highlights

L-3427 Silver Twilight

L-3435 Grey Barnwood

F-24 Gold Fillet

Gallery Wall Lucky Draw!

Sign up to win a \$200 Gallery Wall piece for your Frame Shop! 10 Lucky winners!

The Gallery Wall piece will feature Tru Vue Museum Glass or Optium Museum Acrylic. Enter to be one of the 10 lucky winners to receive \$200 to creatively frame a display piece for you gallery wall. Nelson's will provide a free chop.

- Store display piece for your wall.
- Nelson chop up to a 20"x20" from the new collection T43 Melody of Summer.
- Use Tru Vue Museum Glass or Optium Museum Acrylic.
- Send in pictures of display piece to Nelson's to utilize in advertising. Artwork must have a release.
- Enter the Lucky Draw, 10 lucky framers will be chosen to participate in the Gallery Wall piece display.

Tru Vue museum glass and Optium Museum Acrylic is virtually invisible and enhances colors, brightness and contrast levels of all types of artwork. It protects valued diplomas or irreplaceable artwork against damage and fading caused by UV light. Optium Museum Acrylic is ideal for oversized framing applications and static sensitive pieces, such as pastels and charcoals.

To enter the Lucky Draw call 1-800-289-2467 and ask for Yvonne. Ten lucky framers will win! Once you are chosen you will receive instructions on how to order your chop and a release for the artwork. Once your piece is complete and we have received pictures for our advertising, you will receive a check for \$200.

You must enter to win by September 23, 2022.

Tuscan Linen-Four new colors have been added to the Tuscan Linen Collection by Nielsen



Four new colors in a large and small profile!

A fine linen texture that is very popular.

Raw Steel-an industrial look smoothed by the linen lines.

93-552 Raw Steel-(Small)

97-552 Raw Steel-(Large)

Caramel-a contemporary look with a brown base and aged bronze undertones.

93-553 Caramel-(Small)

97-553 Caramel-(Large)

Pewter-a crisp light grey with soft linen lines.

93-557 Pewter-(Small)

97-557 Pewter-(Large)

Slate=A deep gunmetal grey enhanced with fine linen lines.

93-558 Slate-(Small)

97-558 Slate-(Large)

Nelson's Moulding and Frame
1538 International Drive
Traverse City, MI 49686
1-800-289-2467
www.nelsonsmoulding.com

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PERMIT #139

"Electronic Service Requested"

Nelson's recommends chops on UPS orders.

Some things to consider when purchasing Wood Length Moulding cut for UPS shipping.

Pros

- Save money on cost of length versus chop
- Stock up on popular selling moulding that you sell frequently. Will have moulding available for emergency jobs. (Ordering 50' or more of a variety of moulding will save you money)

Cons

- Storage (Must have an area large enough to store length moulding upright)
- Waste (Depending on the size of the chop, you could have up to 30% waste per length stick and you will need to cut around flaws)
- High freight charges, one stick of length shipped out UPS is averaging \$40 plus to ship. (Nelson's offers an Assisted Shipping Program if you order Wood Chops)
- Time (Stacking moulding, cutting, sanding, joining, paint/fill, checking and cutting around flaws, disposal of waste, waste removal charges)
- 10" Chop saw unable to cut 4" or larger moulding
- Must have equipment for chopping/sanding. Maintenance on equipment. Cost of saw blades/sanding discs)