

Nelson's Moulding and Frame

CHOP TALK-OCTOBER 2016



Nelson's created two beautifully designed mouldings for Religious framing.

The cross is available in two sizes in Gold. The large one is H 1 1/4 x W 2 1/4 x R 7/16 and the smaller one is H 7/8 x W 1 1/4 x R 3/8.

A unique feature of the cross moulding is that we work with two specially designed rails, ensuring that the cross on the bottom rail will never be upside down. (See photo)



The Star of David moulding was expressly designed for your frame shop to meet the needs of your clientele. The frame can be used alone, with a mat or as a liner inside a larger frame.

Available in Gold with the dimension of H 1 x W 1 1/2 x R 1/2.



Running wild and free! Our new Horse Impressions collection is perfect for your horse loving customers. Great for western prints, photos from horse shows or races and the numerous pictures taken by horse lovers everywhere. This moulding could also be used as a liner in a larger frame. Available in Gold, Silver and Aged Wood.

The moulding is H 1 x W 1 1/4 x R 1/2.



A celebration of your beloved pets! We have created a unique fillet with paw prints. You can use the fillet on the inside of another great Nelson's moulding, like the Chesapeake Weathered Brown shown here. Another option is to line the matboard with it or you could reverse the fillet to make a mini frame around several pet pictures within a shadowbox. The fillet is H 3/8 x W 5/8. Be sure to do up a sample display to set out on your framing counter and watch the orders fill up.

Support the American Cancer Society!

BUY 300' OF WOOD LENGTH AT 20% OFF!

10% of the purchase will be given to the American Cancer Society

October is Breast Cancer Awareness Month, which is an annual campaign to increase awareness of the disease. While most people are aware of breast cancer, many forget to take the steps to have a plan to detect the disease in its early stages and encourages others to do the same.

Nelson's Moulding would like to bring awareness to all cancers and is encouraging your support of the



American Cancer Society. Purchase 300' of Wood Length at 20% off and 10% of the purchase will go to the American Cancer Society in your name. Nelson's will also include your name in our Newsletter as a supporter of the American Cancer Society.

Be sure to order your 300' or more of wood length from October 3-28, 2016 and help in the fight against cancer.

The "C" Word...by Travis Nelson

The scary "C" word. It's a part of our lives that we never want to talk about. I wanted to take a few minutes to write this note. I am writing this for one reason and that is for early detection. No one ever wants to hear the word cancer. It is a word that holds so much for so many. Unfortunately, we can't ignore cancer. Many ignore the word cancer, hoping to never have to deal with it.

Speaking from personal experience as a survivor of colon cancer, early detection is key. At age 38 I had signs of colon cancer and immediately consulted with my doctor. I was able to receive treatment without delay and survived. The success rates rise dramatically if you can detect the cancer in its early stages. I believe that it is important to have a good doctor, one that you can talk with and get information on signs or symptoms to look out for. Additionally, if cancer does run in your family, your doctor can let you know when you should begin to have early detection screenings.

Taking charge of your own health is also very important. Living a lifestyle that is active, eating healthy foods, getting plenty of rest are all very beneficial. Passing this healthy lifestyle on to your own children is also important. Providing them with education on cancers signs and symptoms is a must. They may not want to hear it, but you may save their life someday.

Cancer can be terrifying to some. Fear can prevent a person from consulting a doctor or cause them to ignore important warning signs. I just want you to know that even though it may be hard, you must face that fear and seek medical attention. None of wants to deal with cancer. Oftentimes, it is not a choice that we have. So, give yourself every chance you can to get early treatment. Early detection is key. Pay attention to your body and don't ignore obvious signs.

FALL SAVINGS WITH SUPER SALES!



LOG ON TO YOUR ACCOUNT

AND CHECK OUT THE SALES!

WWW.NELSONSMOULDING.COM



NEW UPS GROUND SHIPPING PROGRAM!

CALL 1-800-289-2467 for details!

**PLUS, REMEMBER NELSON'S ASSISTED
SHIPPING PROGRAM!**

Nelson's assists our customers by paying part of the cost of shipping on metal and wood chops.

INVOICE EMAIL CHANGE

We have had much feedback regarding the emailing of invoice and we have listened. We have gone back to putting the invoices on shipping packages and will continue to email them as well. Printing the emailed invoices was one of the areas of feedback, and we are still looking in to re-designing our invoices to help with that.

If you prefer to not receive it both ways, please contact us and we can remove you from receiving the emailed invoices.

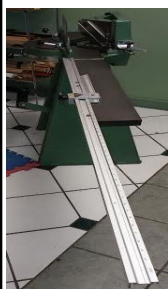
We will continue to email the monthly statements, and would like to continue collecting email addresses for those who have not yet signed up. The statements are emailed on the 1st business day of each month.

Nelson's Moulding and Frame
1538 International Drive
Traverse City, MI 49686
1-800-289-2467
www.nelsonsmoulding.com

PRSRT STD
US POSTAGE
PAID
TRAVERSE CITY, MI
PERMIT #139

"Electronic Service Requested"

Equipment for sale!



Morso chopper, extra set of blades with a shipping box to get them sharpened. \$550.00. Five 30x40 Ornate Wood Frames, not selling separate, would like all gone at once. All are in great condition. \$1,250.00. Contact Craig @ 989-892-9000.



Equipment Needed: I am looking for a computerized mat cutter. If you have one for sale, please contact Jo Ellen, 231-796-3051.

Please note, a correction from July's newsletter. Yvonne Stefanski is the Manager at Ben Franklins.



Picture courtesy of Yvonne Stefanski,
Frame Shop Manager at Ben Franklins
of Ripon, WI